



FOR IMMEDIATE RELEASE

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UNO's Selects Mirus Enterprise Reporting with Built-In Analysis Engine to Consolidate and Manage Data for 150 Restaurants.

Marc Bloomstein, VP Operations/Controller of UNO's, and Dave Bennett, CEO of Mirus Restaurant Solutions, announce that UNO's has selected Mirus's Enterprise Reporting System for its worldwide chain of restaurants. Bloomstein and his team were facing a flood of data in a variety of formats. "We had a lot of useful data, spread across legacy systems that couldn't communicate easily. We had to spend a lot of time cutting and pasting to perform the analysis we needed." Mirus Enterprise Reporting solved both problems: it consolidated the data, and provided the tools to create actionable reports. Bloomstein adds: "We now have a comprehensive data warehouse, and just as importantly, we have the flexible Mirus Report Writer for quick and easy ad hoc analysis."

Dave Bennett of Mirus considers the consolidation and custom reporting are two of the major benefits that the Mirus Enterprise Reporting System provides. "With our software, Uno's can now view and analyze all their data drawn from a variety of formats and restaurant configurations, and quickly focus on opportunities and problems." He adds that "Our field team did a superb job on a tight schedule to meet Uno's specific needs."

Uno Restaurant Holdings Corporation, based in Boston, Massachusetts, with 28 locations and approximately 1,700 employees within the state, includes over 150 company-owned and franchised restaurants located in 24 states, the District of Columbia, Puerto Rico, South Korea, the United Arab Emirates, Honduras, Kuwait and Saudi Arabia, and approximately 9,000 employees worldwide. UNO's mission is to deliver intensely flavorful, delicious and nutritious food in an environment of heartfelt hospitality, and was named America's Healthiest Chain Restaurant by Health magazine. The Company also operates a fast casual concept called Uno Dué Go, a quick service concept called Uno Express and a consumer packaged foods business which supplies airlines, movie theatres, hotels, airports, travel plazas, schools and supermarkets with both frozen and refrigerated private-label foods and Uno branded products. For more information, visit www.unos.com.

MIRUS, the industry leader in Exception-Based Restaurant Management solutions, pioneered the delivery of business intelligence and exception-based reporting over the Internet with its Software-as-a-Service (SaaS), successfully serving both regional and national brands. Clients include national brands such as Dairy Queen®, Arby's®, and Church's Chicken®, as well as regional brands such as Dewey's®, Café Rio Mexican Grill®, Carino's™ Italian Grill and the Tumbleweed Southwest Grill®. MIRUS Solutions are web-based, with subscription-based pricing, helping multi-unit food-service companies and multi-unit franchise operators drive profits and run their businesses more efficiently and more profitably. For more information, contact Mirus at 866-MIRUS4U, sales@mirus.com, or go to www.mirus.com.

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